



### **What do the teachers do?**

- Attend kick-off assembly with students.
- Hand out materials supplied by the MS Society: collection envelopes, parent letter, and the school letter (the MS Society will supply a template for the school letter).
- Direct students' goal setting—reading or alternate (Optional tracking masters will be supplied).
- Motivate students to keep them on track and enthusiastic.
- Check-off and summarize minimal information on the registration form when students return the collection envelopes.
- Celebrate with students when the “rewards” arrive (the rewards arrive in classroom allotments, packaged, labeled, and ready to hand to students).

### **What do the students do?**

- Attend assembly.
- Set goals (reading or alternate).
- Track goal activity.
- Seek pledges from friends and family.

### **What do does the school MS Read-A-Thon Leader do?**

- Registers the school (fax in registration form).
- Coordinates communications between the MS Society and staff.
- Fuel staff and student enthusiasm.
- Distribute rewards to classroom teachers.

Fun \*\* Flexible \*\* Easy

**Register TODAY!**