



Goal Setting Incentives and the MS Honour Roll

Inspire character development and help students identify their success by setting individual, class and school wide goals. The more you read, the more you raise, the more you help!

Goal Setting Incentives - Track minutes/hours read, funds raised, people with MS helped or new things learned as a way to motivate students and staff while highlighting the benefits of participating in the MS Read-A-Thon.

- Post and use the MS thermometer in classrooms or around your school
- Host a classroom race to 1,000 minutes read
- Reward the TOP fundraising class with a snack or games party
- Challenge students to 'Beat the Librarian' in minutes read
- Host a 'Toonie Drive' for a movie afternoon or dance
- Fill a giant paper hour glass with stickers representing each hour read or dollar raised
- 'Pie the Principal' if your school raises more than last year
- Create teams or reading buddies for a 'Reading Boot Camp'
- Chart, graph and develop work plans to measure student or classroom achievement
- Wear RED every Friday during the reading period to support MS
- Organize a one day reading and raising BLITZ with activities, games and prizes
- Visit www.msreadathon.ca for more creative ideas or contact your coordinator

MS Read-A-Thon Honour Roll - Earn a Scholastic Voucher and certificate for your school, and receive special mention on the Read-A-Thon website, when you raise \$2,500 or more.

Achievements	Minimum Raised	Scholastic Voucher
Platinum	\$15,000	\$1,000
Gold	\$10,000	\$600
Silver	\$5,000	\$400
Bronze	\$2,500	\$200

Be sure to remind students that their hard work will improve their reading skills, but also to help find a cause and cure to end MS!

Share your goals and successes stories with us at rat@mssociety.ca!

